

Tales Andreazza Ebner

curriculum vitae

Email **tales@ebner.com.br**

Portfolio **tales.ebner.com.br**

LinkedIn **br.linkedin.com/in/talesebner**

Localization **São Paulo, Brazil**

Mobile **+55 11 99320.1281**

Birthday **26.02.1983**

Relationship **Married**

Summary

Web and interface designer and illustrator. With ease of adaptation to new methodologies, technologies and tools. Likes challenges and used to working with various aspects of big projects. Likes to work in a team, easy to handle and patient. Always proposes an innovation in his work. Availability to moving to other locations, including abroad.

Goal

To work on the creation and development of digital and graphic content as designer. Works since 1999 as web and graphic designer and illustrator.

Skills & Expertise

Gestalt ●●●●○	CSS ●●●●●
Web standards ●●●●●	HTML ●●●●●
Accessibility ●●●●○	JavaScript ●●●●○
Cross browser ●●●●●	Illustration ●●●●●
RWD ●●●●○	Photography ●●●●○

Tools (Mac & PC)

Photoshop ●●●●○	Webstorm ●●●●●
Illustrator ●●●●●	Aptana ●●●●●
InDesign ●●●●○	Pencil ●●●●○
Flash ●●●●●	

Languages

Portuguese ●●●●● English ●●●●○ Spanish ●●○○○ French ●○○○○ Italian ●○○○○

Courses, certifications, lectures & events

- Advanced Illustration course at Hector & Roko | 2000 to 2002
- English course at Cultura Inglesa | 2006 to 2011
- WIAD-SP (World Information Architecture Day - São Paulo) | 2012
- Liferay Symposium Brazil | 2014
- Google I/O Extended São Paulo | 2014
- Managing Content with Liferay - Liferay, Inc. | 2015 - License W2J4R-8Z9JE-T2UFW
- Styling Liferay with Themes - Liferay, Inc. | 2015 - License 47TRU-7JCMQ-44OVT

Experience

Senior Designer at BNP Paribas Cardif Latin America

Since March 2013

Responsible for user experience (interface design, information architecture and usability) of the internal and external (for final customer) systems for Cardif for Latin America in 7 countries (Argentina, Brazil, Chile, Colombia, Mexico, Panama and Peru), produced for web, mobile and apps (iOS and Android).

Team coordination, consultancy and approval for the correct application of the standards and project elements by the team and countries. Development of studies, wireframes, layouts, logos, visual identities, images, icons and codes (HTML5, CSS and JavaScript) for these systems in order to improve adherence by countries, facilitating their flow and improving communication with clients. In 2014, received an award in acknowledgment of his work with creativity (Reconhecimento 2014 - Criatividade) in the company for all projects and changes made to processes and systems.

Senior Designer at Terra Networks Brazil

September 2011 to December 2012

Creation of layouts, wireframes, banners, editorial ads, images and icons for Sundaytv (on-demand internet streaming media) in 6 countries (Argentina, Brazil, Chile, Colombia, Mexico and Peru), produced for web, mobile and tablet apps (iOS, Android and Windows8), operational systems (Windows8), video games (Xbox) and smart TVs (LG, Samsung, Panasonic, Philips and Sony). Usability test tracking for these products.

Senior Designer at Telefónica Brazil

December 2005 to September 2011

Creation of logos and web layouts for internal and external systems in Telefónica for Brazil and Spain. Development of XHTML, CSS and JavaScript codes as well as layouts and desktop publishing for disclosures and handouts for these systems.

Designer at SPACE Produções

January 2005 to December 2005

Development of 3D projects for architecture and events, creation and development of visual communication of these events for Bacardi, Coppertone, Nestlé, Telefónica and others. Web layouts, character creation and desktop publishing for projects of the company and for Petrobras.

Creation Assistant at RBS Design

November 2000 to February 2004

Creation and development of prints, advertising and visual communication for all Handbook Fashion stores. While worked in the visual communication of stores and prints, Handbook has been chosen as the clothing brand most remembered by the Brazilian girls according to the Veja magazine, edited by Editora Abril.

Freelancer Designer

since July 1999

Creation of logos, desktop publishing and web layouts for a wide range of clients. Development of codes in HTML, CSS and JavaScript, as well as desktop publishing and layouts for business cards, folders and others. Character design and illustrations for various purposes.

Main achievements:

- **Wireframes, layouts, UX and UI** for **VIP's Guardian** security mobile app (Android) for Nikkeysoft.
- **Wireframes, layouts, UX and UI** for **Poker mobile game** (iOS) for NetCartas.com.br (Pixfly).
- **Logo redesign, signage and mailers** for **7 Voltas Spa Resort**.
- **Illustrations** for the **Chilli Jeans** site.
- **Caras Zen** internal and book covers **illustrations**, edited by Editora Abril.

Education

Universidade Anhembi Morumbi

Bachelor in Design | 2002 to 2005

Universidade Anhembi Morumbi

Bachelor of Technology (B.Tech.) in Project and Development in Web Design | 2002 to 2003